



FRIENDS  
of Saratoga Springs Public Library  
*enriching your library experience*

2018-2019 ANNUAL REPORT

**May 20, 2019**



# 2018-2019 EX LIBRIS MEMBERS

Adirondack Trust Insurance Agency	Mammola, Marilyn
Baily, Sheelagh	Meinhold, Genia
Beisler, John	Miller, D. Lee
Bell, Leslie	Miller, Kathleen
Bergmann, Susan & George	Morris, Barbara
Brady, Frank	Muinelo, Margarita
Cagle, Elsie & Laurence	Murphy, Jean
Christiansen, Dorothy	Neddo, Krissy
Crowell, Ann	Newhouse, Carol
Cuddy, Ellen	Niles, Jessica
Currie, Katherine	Oles, Pat
DeSieno, Robert & Marcia	Portnoy, Jay
Devine, Marilyn	Pulver, Ike
Dickinson, Marji	Reynolds, Carol
Dugan, Jean	Riley, Almeda
Freedman, Schwab	Ross, Kathleen
Friends of Harry Dutcher	Royka, Kathleen
Gallagher, Patricia	Schneider Zangrando, Joanna
Godine, Amy	Shippee, Lindsay
Gold, Jim	Sponzo, Dr Robert & Barbara
Greiner, Charles	Stimpfle, Nedra
Grigorovitch, George	Stokes, Julia
Hahm, Susan	Strohl, Martha
Hamelin, Henry and Pauline	Taylor, Barbara
Hunter, Mary Ann	Taylor, Douglas
Kolanowski, Karen	Townsend, Ian
Lehmann III, Tim	Twinam, Matt
Lehmann, Elizabeth	Vanden-Handel, Marilyn
Leland, Deirdre	Young, Kathleen
Lewis, Marian	Zanella, Judith
Lillibridge, Jan & John	Zehr, Jeannette
Long, Joann	Zeiger, Alice & Don
Luther, Nancy	

# 2018-2019 ANNUAL REPORT

## PRESIDENT'S REPORT

Jessica Niles

The Friends began this fiscal year with the annual meeting held at Saratoga Springs Public Library, where we asked members to give us reasons why they love the Friends! We also announced that the Friends would be fundraising with the Library for an outreach van that the staff could utilize to increase their footprint in the community. I am excited to announce that because of a grant received by the Alfred Z. Solomon Trust, the Friends achieved the goal of providing this van to the Library for use in the years to come, bringing total fundraising to \$48,770. The Friends also received a grant from Spectrum in the amount of \$3,000 which will also help with the community outreach. Due to these grants, book shop income, and membership, the 2018-2019 fiscal year will be the largest in the organization's history.

The Book Shop revenue once again broke \$100,000 in income as the Amazon business continues to grow. The Friends continue to thank the many book donors that allow for the shop to produce at the level it does. We would not be able to provide what we do to the library without the quality merchandise we have available to the community and beyond. The Book Shop committee is also continuing to work hard to create best practices for volunteers and staff as the business expands.

The Membership Committee has worked hard to increase outreach to the Friends current membership. The Fundraising Committee organized the opportunity for the Friends to raise funds working with Northshire to be the recipe. This year was a huge success, raising \$3,000 for the Friends! Together the committees also treated volunteers and library staff for the annual holiday party.

In addition to the outreach van, the Friends throughout the fiscal year also supported Saratoga Reads!, Staff Development Day, and the Summer Reading Program.

The 2019-2020 fiscal year will be another transitioning year as I hand over leadership to the new Board President, Leah Moore. The Friends is in great hands, and I look forward to seeing what the new leadership will bring to the organization. I want to thank you, our members, for your commitment and generosity to the Friends of the Saratoga Springs Public Library.

## BOOK SHOP COMMITTEE

Barbara Morris, Chair

Thanks to the excellent work of our management team, fiscal year 2018-19 has been a successful year for the Book Shop. We have seen steady income, increasing quality of donated materials and continued reorganization of our physical space.

The activities of the Book Shop are overseen by the Book Shop Committee which meets every other month. The committee consists of FSSPL board members, the Book Shop manager, and at least one shop volunteer. We also welcome and encourage any Friends member with an interest to participate.

The Book Shop has two part-time employees: Jeff Budge, Manager, and Nancy Whalen, Assistant Manager. We acquired 4 new volunteers this year and average around 80 volunteers. The volunteers staff the cash register, shelve and maintain order in the shop and assist in sorting and pricing donations. We continue, as part of our commitment to community service, to provide job experience to clients of Living Resources and Saratoga Bridges. We currently have 20 volunteers in this category.

Improvements in our physical space continue to be made as necessary and possible, and a new office space is being leased to the Friends from the Library which allows for additional storage for our growing online business .

The financial status of the Book Shop continues to be very strong. Total income for this year is estimated to be \$105,269.

In summary, the Book Shop continues to thrive and is proud to be the source of the majority of the money that FSSPL is able to donate to the library. Our goal, as always, is to increase revenue in the next year and to continue to grow the value of the Book Shop within the library and the entire community.

## PUBLIC RELATIONS COMMITTEE

Barb Sponzo, Chair

With the help of the PR committee e-blasts were sent to FSSPL members concerning the Book Shop sale days and other FSSPL events. The webpage was also kept up to date with current events and pictures listed. Our graphic designer kept office supplies up to date and also designed our annual meeting post card. Notifications were also sent to the local media for book shop sales and other current events.

All supplies including canvas book bags are now stored in the book shop annex (basement office). This change made easy access for board members to utilize these supplies. Busy year!

Committee members: David Lombardo, Tim Maguire, Dan Foote, Gwen Ives

# FINANCE COMMITTEE

Ian Townsend, Treasurer and Chair

Total Book Shop revenue was down slightly when compared to prior year. This was partially offset by an increase in membership revenue, driven by the SPAC initiative and stronger Ex-libris support. This consistent stream of revenue has allowed the Friends to continue their support of library programs such as the Children's Summer Reading Program, Saratoga Reads, Staff development day, and more. Ex-libris contributions provided for \$6,900 that was given for the purchase of non-fiction books. By Design, Net income shows a large increase year over year. However, this amount will largely be offset by an additional \$6,000 in payable's due for library support, and \$47,720 for the library Van. In addition to community support, the Friends also pays an annual rent of \$7,200 for the Book Shop space to the Library.

## Financial Report May 2018 - April 2019

### *Balance Sheet as of 04/30/2019*

#### **Assets:**

Cash	\$153,543
Other Assets	\$1,510

**Total Assets** \$155,053

#### **Liabilities and Equity:**

Payroll Liabilities	\$145
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**Total Liabilities** \$145

Unrestricted Net Assets	\$90,337
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Net Revenue	\$64,571
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**Total Equity** \$154,908

**Total Liabilities and Equity** \$155,053

### *Revenue and Expense Summary May 2018 - April 2019*

#### **Income:**

Book Shop	\$105,269
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Fundraising	\$495
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Interest	\$64
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Membership Dues	\$13,444
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Van Fundraising	\$1,050
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Grant Income	\$47,720
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**Total Income** \$168,042

#### **Expenses:**

Administrative	\$12,524
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Book Shop	\$70,698
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Community Support	\$14,940
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IRS charges	\$2,053
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Membership	\$498
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Public Relations	\$1,323
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Special Events	\$1,433
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**Total Expenses** \$103,469

**Net Income** \$64,573

## FUNDRAISING COMMITTEE

Gloria Marceau, Chair

December 4, 2018, Northshire Bookstore sponsored an interview with Susan Orlean, the author of *The Library Book*. The book tells the true story of the 1986 fire at the Los Angeles Library. Ike Pulver, the Director of the Saratoga Springs Library was the interviewer. Northshire donated the \$5 admission to the Friends of the Library.

We raised \$495 from Northshire and an additional \$50 in donations for cookies that Friends members made and attendees enjoyed.

Also in December we held our annual Holiday dinner that recognized the many volunteers in the Bookbag Shop, the volunteers of the Library and the Staff of the Library. Saratoga Springs is very fortunate to have such a dedicated group of people who love books and strive to bring the best experience for all the patrons of the Library.

As a benefit of being a member of the Friends we offered tickets to a performance of the Ballet and the Orchestra for the SPAC 2019 season. Fifty five tickets were sold for the Ballet and thirty seven for the Orchestra at deeply discounted prices. Friends donated an additional \$100.

## MEMBERSHIP COMMITTEE

Deborah Titolo, Chair

Our focus this year has been to ensure that we have the ability to communicate with all of our members regularly. We worked diligently with Friends' support staff Nancy Whalen to implement many updates to our membership database.

The Friends currently have 386 members, of which 63 are Ex Libris. Members received many benefits this year, including discounted tickets to the NYC Ballet and the Philadelphia Orchestra.

Members enjoyed a 10% discount at the Friends Book Shop, 50% off at Membership sales, a discount on Amazon special items, and individual book searches.

In addition, the membership brochure has been redesigned incorporating new pictures of the library and the Friends book shop.

Committee members: Rose Contadino, Leah Moore Woods, Jay Portnoy, Genia Meinhold, Barbara Sponzo

# NOMINATING COMMITTEE

## Tim Maguire, Chair

The nominating committee was led by Tim Maguire and the following individuals are being nominated to the Board new members for 3 year terms beginning with the 2019-2020 fiscal year. These individuals are:

## Lyn Vanden-Handel

Lyn has been a Book Shop volunteer cashier since 2011 and a member of the Book Shop Committee. Lyn is presently running The Springwater B&B in Saratoga with her eldest daughter, Leslie, and her son Matthew DiCarlo. Prior to this, Lyn was employed by Deloitte for 25 years and retired in 2009. This work experience included advertising & marketing at several small agencies in Paterson, NJ, Skaneateles, New York, and Keepsake Diamonds in New York City. Lyn is a graduate of Lasell College, in Auburndale, MA. Her other volunteering experience has been with Homemade Theater. Lyn has a life-long love of libraries and books, and hopes to see the Friends increase their membership. Her other hobbies include traveling, gardening, and (of course) reading! Lyn is a widow with 3 grown daughters and 4 grown grandchildren.

## Klare (Finkle) Ingram

Klare Ingram is the Coordinator for Special Events and Projects at Saratoga Hospital Foundation. In this role, she works closely with donors, event committee members, volunteers, and vendors to help organize the hospital's annual signature events, which generate nearly \$1M in gross revenue each year. Upon graduating from American University with a B.A. in Spanish Studies, Klare served in various roles in Public and Congressional Relations at the US-Canada Delegation of the International Committee of the Red Cross (ICRC) in Washington, D.C. Klare is a Saratoga native, as well as a graduate of Leadership Saratoga, and has a special passion for identifying collaborative opportunities. For example, in 2016, she established a bag-recycling partnership between Hannaford To Go and Franklin Community Center's food pantry. Klare has been an active member of the SPAC Junior Committee, serving as an officer and executive advisor for the Board and as a lead for the Winer Ball planning committee. She and her husband, Matt, and have two sons, Henry and Miles. Her interests include spending time with her children and getting away from her children. She speaks Spanish, French and Arabic, to varying degrees of success.

## Genia Meinhold

Before moving to Saratoga Springs in 2014, I was a 23+ year volunteer in Wilton, CT with many organizations, including the Wilton Playshop, Wilton Woman's Club, Wilton Public Schools PTA, Wilton Soccer Association, Wilton Newcomer's Club and Wilton Congregational church.

I currently volunteer my time at Code Blue, Caffe Lena, the SNACKPac program, as a Board member of the Mohawk Harvest Cooperative Market in Gloversville and as part of the Membership committee of the Library. Hobbies include walking and hiking, curling, painting Barn Quilts — and, of course, reading. Libraries are much more than books; they serve as a community gathering place, a resource for education and research and a haven for people of all ages. As national, state and city budgets are tightened more and more every year, the library is more important than ever. I am happy to help in any way I can to ensure that our library remains open and vibrant.



## Dawn Sauer

Dawn Sauer is a former insurance professional with extensive background in employee benefit programs and New York State and federal health care reform. Dawn has also managed residential properties in New Jersey and New York for over twenty years. Dawn has volunteered for many organizations in New Jersey and New York, including the Montville Public library in New Jersey. Her volunteer interests are inspired by a desire to improve community awareness of marginalized groups and to increase participation in community music and art programs. A long time premise for Dawn is that overall community health, safety and vibrancy is partly dependent on dynamic cultural arts institutions that are affordable and accessible. Dawn has a special interest in making music and the arts more accessible to senior citizens in our community.

Dawn's most recent volunteer activities include acting as a Board Member and Officer for Wellspring in Saratoga Springs, formerly known as the Domestic Violence Rape Crisis Center of Saratoga County, and as an active Board Member of The Saratoga Chamber Players (a performing arts organization). Dawn is a graduate of Pace University. She is a graduate of Leadership Saratoga (2016). She is originally from New Jersey and moved to Saratoga Springs, New York in 2007.

## Deb Shea

Deb Shea was a public school teacher and administrator for over 30 years. She is now a professor at The College of St. Rose. Her love of books goes back to early childhood when she looked forward to her grandmother's visits because she would always bring her a book. Books were something to look forward to, treasure and were worthy of special gift status! When she visited her grandmother in Cleveland, Ohio, the high point was always a trip to the local library.

Growing up, her family was closely attached to the Ohio State University campus where she spent many a day in and out of the science buildings with her father. Being around learning and books is, therefore, part of her identity. She also believes that the role of the public library is to open up the spaces for dialogue and learning, but also as a place for everyone to pursue their unique interests through the world of fiction, and nonfiction texts, as well as through the other plentiful resources that our local libraries have to offer. As someone who regularly takes advantage of the vast holdings of the Saratoga library, it is a privilege to serve the organization that has provided so much enrichment throughout her life.

## 2019-2020 OFFICERS & BOARD MEMBERS

Leah Moore Woods, *President* • Bridget Languth, *Vice President* • Rose Contadino, *Secretary*  
Tim Maguire, *Treasurer*

BOARD MEMBERS: Jessica Niles, Rhona Koretzky, Deborah Titolo, David Lombardo,  
Gloria Marceau, Ian Townsend

RETIRING BOARD MEMBERS:  
Barbara Sponzo

# AWARDS AND RECOGNITION

## Marie Madden Award

The Marie Madden Volunteer Award is presented annually by the Friends of Saratoga Springs Public Library to recognize those who support reading, learning, and a literate society by offering their volunteer services to the public library.

This award is given in memory of Marie Madden, a dedicated and tireless library volunteer whose good humor, high spirits, and hard work were an inspiration to library workers, library users, library trustees and all true FRIENDS of the Saratoga Springs Public Library and libraries everywhere.

This year's honoree is **Betty O'Connor**, who has volunteered as an English Language tutor at the library for six years, helping to sustain our adult literacy program during its transition from a project of Literacy New York Greater Capital Region to a program of the library. Betty is beloved by her students, and a real champion of literacy services. Her stalwart support has been instrumental in the remarkable recovery of our program, and our ability to provide this important service to our community.

## H. Dunham Hunt Award

The H. Dunham Hunt Award is presented annually by the Friends of Saratoga Springs Public Library to recognize outstanding service to the community through support of the public library.

This award is given in memory of Dr. H. Dunham Hunt who throughout his life was a dedicated and tireless supporter of public library service, and who gave endlessly of his time and talent to create and nurture the Saratoga Springs Public Library from its inception in 1945 to his death in 1982.

This year's honoree is **Jim Gold**, for his extraordinary support of the library, and his generosity toward sustaining its long-term vitality and viability. Together with his wife, the late Cheryl Gold, Jim made the very first gift to the library's endowment fund at the Community Foundation for the Greater Capital Region. Between Cheryl's support and Jim's continued generosity, their donations to the endowment fund account for nearly 78% of its principal balance. Jim has been a decades-long user of the library, a longtime advocate for preservation in Saratoga Springs, and an unparalleled advocate for our institutional sustainability.

# VOLUNTEERS 2019

Kieran Aimone

Lisa Aronson

Roberta Ambrosino

Ev Bedard

George Bergmann

Amanda Blodgett

Alex Bowen

Saratoga Bridges

Christienne Budge

Elsie Cagle

Citlali PerezCampos

Shelley Carter

Janice Christiano

Eileen Coughlin

Joan Crean

Charlotte DeGraff

Mary Beth Delarm

Marilyn Devine

Jean Dugan

Barbara Dugan

Henry Fernau

Sydelle Fischer

Candy Flood

Larry Forneris

Mitchell Frost

Denise Gordon

Hillary Grieves

Ginny Hewitt

Penny Jolly

Bob Kearney

Debbie Kemp

Joan Lambert

Carolyn Lansberry

Diane Lloyd

Garth Lloyd

Penny Lockwood

Peter Luczak

Sharon Maidment

Marilyn Mammola

Staci Mannian

Taryn Matusik

Mary Jo Michaud

Diana Miller

Linda Morzillo

Erica Oroszi

Ellen O'Rourke

Kathy Pike

Terry Rabine

Living Resources

Shelley Riley

Betty Ruger

Stephanie Ryall

Linda Schneider

Katie Schriber

Bonnie Smith

Steve Strang

Jean Tokarski

Craig Tunwall

Brittany Tyrrell

Lyn Vanden-Handel

Bonnie Wasson

Roland Wright

Dee Wright

Alice Zeiger

